

Hometown Hero Banner Project for Town of Niagara, NY INSTRUCTION SHEET

Many towns and villages throughout NY state have taken the opportunity to honor the servicemen and servicewomen who served in the US Armed Forces by displaying banners with their photos, rank, and branch of service. These banners are purchased by their families or friends and then are prominently displayed through the summer months in Veterans Park and on various streets throughout the community. Applications are taken from Jan. 1st-December 31st, for the following year. **PLEASE contact historian Pete Ames with any questions. 716-297-4429.**

Banner Information

The banners are 18" by 36", double-sided with photo, made from vinyl material and will include the following factual information: **Name of the serviceman/woman; branch of service; era of service and special honors (Purple Heart, Gold or Silver Star) and sponsors names.** Banners are displayed on poles located in Veterans Park, Lockport Road, Military Road, and other main routes through the Town of Niagara. They will hang from Memorial Day through Veteran's Day and then be stored for the winter, to be hung again the following year. The placement will be in alphabetical order and we can't honor requests for specific locations. At the end of the season, banners are stored at the Parks Department. If the banner is stored by the Town of Niagara Parks Department, it will be rehung each year until it wears out. The banner is the property of the family and can be returned to them if requested at the end of the season, but will not be rehung again the next year if the family takes it. The company states that the banner will usually last up to between 3-5 years depending on weather conditions.

Requirements

All service men and women must meet these requirements:

1. Have resided within the town limits of Town of Niagara, New York presently or at some point in their lifetime or had a business in the Town of Niagara.
2. Did serve or are serving our country in Army, Air Force, Coast Guard, National Guard, Marines, Space Force, or Navy, active or reserves.
3. Must be serving currently, or be an honorably discharged veteran, MIA, or died in the line of duty.
4. **PLEASE provide us with a copy of the veterans' DD-214 or equivalent paperwork.**

Banner Pricing

Each banner will cost the sponsor, family/friend a total of \$150. This includes the double sided vinyl banner, hardware for hanging, and shipping costs.

Sponsorship/Donations

For individuals or businesses who would like to be a sponsor without purchasing a banner, monetary donations will be used for expenses beyond the cost of the banners and hardware.

YOU CAN KEEP THIS PAGE

Please bring completed application, picture, and check made payable to TON Veterans Project (include the Veterans name in memo area of check) to:

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**Pete Ames 8000 Porter Road Lot 10 Niagara Falls, NY 14304 (716) 297-4429
Or drop off at his office in the Community Center at 7000 Lockport Road.**

Please read all guidelines carefully before submitting this form and PRINT all information

Town of Niagara New York Hometown Hero Banner Program

Date of Banner Form Submission _____

Serviceman/Servicewoman Name: (exactly as it will appear on the banner)		
<hr/>		
<u>Military Rank</u>	<u>Years Served</u>	<u>Military Branch</u>
 FROM:	- TO:	

Era of Service: (Check list of official DOD dates) _____

Medals Awarded: Purple Heart ___ Gold Star ___ Silver Star ___

Check one:

Is your veteran Alive ___ Deceased ___ KIA ___ POW/MIA ___

<p>Sponsors Name(s)-SPACE IS LIMITED-May have to modify entries to fit EXAMPLES: The Smith Family, Lions Club, Mary Beth and Robert Brown</p>
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Your relationship to the veteran:

Phone: _____ **Email:** _____

Address: _____

Photo Release: I hereby grant Town of Niagara, NY Hometown Hero Project permission to use the enclosed photo in promotional materials or without additional permission.

I take full responsibility that all information provided is accurate and factual.

Signature _____ Print Name _____ Date _____

Guidelines for Hometown Hero Application

All servicemen/servicewomen must have the following qualifications:

1. Reside within the Town of Niagara, NY presently or at some point in their lifetime or had a business in the Town of Niagara.
2. Did serve or are serving our country in one of the following: Army, Air Force, Coast Guard, National Guard, Marines or Navy, active or reserves.
3. Each serviceman/servicewoman must be presently serving, or be an honorably discharged veteran, MIA or died in the line of duty.

Eras of Service: Official Department of Defense dates: (Please choose the one that fits era of service and enter on the application form)

Global War on Terror- September 11, 2001 to present

Gulf War- August 2, 1990 – January 2, 1992

Cold War- September 2, 1945 – December 26, 1991

Viet Nam –August 5, 1964 -May 7, 1975

Korean War – June 27, 1950 – January 31, 1955

WWII – December 7, 1941 – December 31, 1946

WW I – April 6, 1917 – November 11, 1918

Civil War 1861 – 1865

Peacetime (enter dates of service) _____

Banner Pricing

The cost of the banner and hardware is \$150. This includes the double sided vinyl banner, appropriate hardware and storage of the banner. All orders and payment are due by December 31 for purchase and display in the following year. January-March will be when all banners are prepared for production by Rileighs Outdoor Décor, giving time for inspection and editing if necessary. Payment by check must be enclosed and payable to: **Town of Niagara Veterans Project. Please write the name of the veteran in the memo section of your check.**

Photo for the Banner

You will supply the photo of the veteran in uniform that you wish to appear on the banner. Military pictures are preferred, but any photo of the veteran will suffice. Pictures will be scanned and returned to you once the banner is proofed. Please make sure to sign the photo release on the application so we can use the photo for publicity purposes if necessary. Please call Pete Ames at 716-297-4429 to make arrangements to meet with him to go over the application, photo, and check.