

Town of Niagara

2018 COMPREHENSIVE PLAN UPDATE

Appendix

Public Input Summary

- SWOT Analysis Summary
- Community Preference Survey Results

ADOPTED NOVEMBER 19, 2019

+ Town of Niagara Comprehensive Plan Update

Community Forum

Strengths, Weaknesses, Opportunities, & Threats (SWOT) Summary

Conducted on:
May 22, 2017



Prepared By: Steinmetz Planning Group

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Strengths

The following is a listing of Niagara's STRENGTHS that were identified on May 22, 2017 as part of a Community Forum. Attendees were asked to rank the significance of each item as it relates to the Town's current conditions. The results will be used in the development of the 2018 Comprehensive Plan.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (5) Existing Community Center
- (3) Clean and quiet residential areas
- (2) Safe Community
- (2) Existing School District and education system
- (2) Town Services (plowing, waste removal, maintenance, etc.)
- (1) Park facilities and recreation programs
- (1) Centrally located highways with close proximity to businesses and services
- (0) Easy to access highways (short commutes)
- (0) Easy access to shopping
- (0) Good street lighting
- (0) Low taxes
- (0) Open space, wooded areas, and natural environment
- (0) Police force & Volunteer Fire
- (0) Strong, community oriented neighborhoods

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Weaknesses

The following is a listing of Niagara's WEAKNESSES that were identified on May 22, 2017 as part of a Community Forum. Attendees were asked to rank the significance of each item as it relates to the Town's current conditions. The results will be used in the development of the 2018 Comprehensive Plan.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (4) Lack of housing options and a need for space to build updated housing stock
- (3) Lack of senior housing options
- (2) Limited park facilities and access to current parks
- (2) Poor stormwater and drainage systems
- (1) Limited job opportunities for attracting young families
- (1) Need to diversify and balance the local economy (not enough manufacturing jobs and a lot of retail oriented jobs)
- (1) Foul smells from the landfill
- (1) Speeding on residential streets
- (0) High frequency traffic on Military Road – especially on weekends
- (0) Lack of sidewalks in neighborhoods and on commercial corridors
- (0) Poor maintenance of some roads
- (0) Segmented and often disconnected neighborhoods

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Opportunities

The following is a listing of Niagara's OPPORTUNITIES that were identified on May 22, 2017 as part of a Community Forum. Attendees were asked to rank the significance of each item as it relates to the Town's current conditions. The results will be used in the development of the 2018 Comprehensive Plan.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (5) The development of senior housing and assisted living facilities with close proximity and access to hospitals and other services
- (3) Designating new areas for development oriented for attracting young families
- (2) Expanding recreation, and programming facilities for young adult programs and winter activities
- (2) Expanding manufacturing jobs and businesses development
- (2) Expanding housing options for young families
- (1) Capitalizing on the proximity of the Town to Canada, Buffalo, and other regional communities
- (1) Developing the shipping and logistics industry (Niagara Airport, highways and transportation corridors, etc.)
- (1) Conducting a Town wide re-assessment of property
- (0) Developing the waterfront for recreation and tourism (activities include, powered boats, paddle boats, ice skating, etc.)
- (0) Diverse commercial service sector that continues to develop
- (0) Historic District designation for better signage and building façade designs on commercial buildings
- (0) Plenty of shovel-ready sites for industrial development
- (0) Programming the creekbank for recreation and tourism
- (0) Remediating contaminated buildings and sites

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Threats

The following is a listing of Niagara's THREATS that were identified on May 22, 2017 as part of a Community Forum. Attendees were asked to rank the significance of each item as it relates to the Town's current conditions. The results will be used in the development of the 2018 Comprehensive Plan.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (4) Expiring of the landfill agreement (new garbage tax, loss of income stream for the Town, etc.)
- (3) Declining and aging Town population, and associated problems (decline in services, housing vacancies, etc.)
- (2) Inequitable sharing of sales taxes from Niagara County
- (0) High debt of the school district
- (0) Higher potential for terrorism than other communities (proximity to power authority)
- (0) Health concerns associated with the power lines, the landfill and other industrial sites
- (0) New York State Government (unfunded mandates, high taxes, Gov. Cuomo's policy, etc.)
- (0) Not enough restaurants
- (0) Potential for a 2% property tax increase
- (0) Potential of the Niagara Airbase closing
- (0) Shift in shopping from brick-and-mortar retail stores to online
- (0) Young people being drawn out of the community to other regional hubs (e.g. Buffalo, Amherst, etc.)

Town of Niagara - 2018 Comprehensive Plan Community Preference Survey Results

The following is a summary of the Community Preference Survey (CPS) conducted at the Community Forum held on May 22, 2017. The survey results are presented based upon attendee responses, beginning with the least desirable images (lowest possible score of 0) to the most desirable images (highest possible score of 9).



Image #30

Average Score:	1.25
Median Score:	1.00
% Responses Less Than 4:	95%
% Responses Greater Than 6:	0%



Image #27

Average Score:	1.60
Median Score:	1.00
% Responses Less Than 4:	85%
% Responses Greater Than 6:	0%



Image #15

Average Score:	1.65
Median Score:	1.50
% Responses Less Than 4:	90%
% Responses Greater Than 6:	0%



Image #4

Average Score: 1.83
Median Score: 1.00
% Responses Less Than 4: 83%
% Responses Greater Than 6: 6%



Image #44

Average Score: 2.20
Median Score: 2.00
% Responses Less Than 4: 85%
% Responses Greater Than 6: 0%



Image #46

Average Score: 2.45
Median Score: 2.50
% Responses Less Than 4: 75%
% Responses Greater Than 6: 0%



Image #62

Average Score: 2.60
Median Score: 2.00
% Responses Less Than 4: 70%
% Responses Greater Than 6: 15%



Image #33

Average Score: 2.75
Median Score: 2.00
% Responses Less Than 4: 75%
% Responses Greater Than 6: 10 b%



Image #34

Average Score: 2.75
Median Score: 3.00
% Responses Less Than 4: 70%
% Responses Greater Than 6: 5%



Image #39

Average Score: 2.90
Median Score: 3.00
% Responses Less Than 4: 65%
% Responses Greater Than 6: 0%



Image #60

Average Score: 2.90
Median Score: 3.00
% Responses Less Than 4: 65%
% Responses Greater Than 6: 0%



Image #59

Average Score: 3.05
Median Score: 3.00
% Responses Less Than 4: 65%
% Responses Greater Than 6: 0%



Image #13

Average Score: 3.15
Median Score: 2.50
% Responses Less Than 4: 55%
% Responses Greater Than 6: 0%



Image #23

Average Score: 3.26
Median Score: 3.00
% Responses Less Than 4: 63%
% Responses Greater Than 6: 5%



Image #36

Average Score: 3.30
Median Score: 3.00
% Responses Less Than 4: 55%
% Responses Greater Than 6: 0%



Image #24

Average Score: 3.45
Median Score: 3.00
% Responses Less Than 4: 60%
% Responses Greater Than 6: 15%



Image #18

Average Score: 3.50
Median Score: 2.50
% Responses Less Than 4: 55%
% Responses Greater Than 6: 15%



Image #25

Average Score: 3.60
Median Score: 4.00
% Responses Less Than 4: 40%
% Responses Greater Than 6: 15%



Image #63

Average Score: 4.00
Median Score: 4.00
% Responses Less Than 4: 35%
% Responses Greater Than 6: 10%



Image #52

Average Score: 4.10
Median Score: 4.00
% Responses Less Than 4: 40%
% Responses Greater Than 6: 20%



Image #50

Average Score: 4.20
Median Score: 4.00
% Responses Less Than 4: 40%
% Responses Greater Than 6: 15%



Image #10

Average Score: 4.30
Median Score: 4.50
% Responses Less Than 4: 35%
% Responses Greater Than 6: 20%

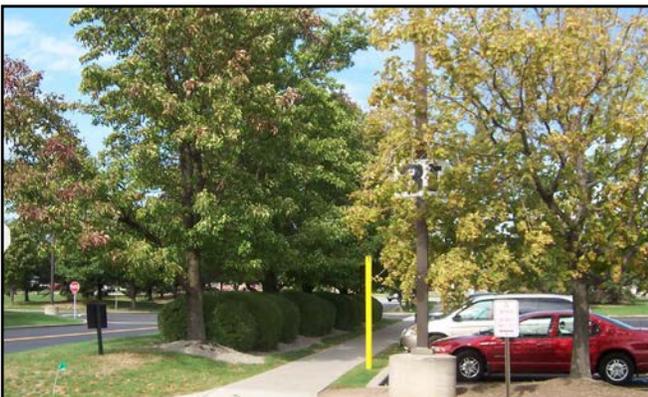


Image #28

Average Score: 4.30
Median Score: 4.50
% Responses Less Than 4: 45%
% Responses Greater Than 6: 15%



Image #53

Average Score:	4.35
Median Score:	5.00
% Responses Less Than 4:	40%
% Responses Greater Than 6:	20%



Image #58

Average Score:	4.35
Median Score:	4.00
% Responses Less Than 4:	45%
% Responses Greater Than 6:	15%



Image #29

Average Score:	4.40
Median Score:	4.50
% Responses Less Than 4:	25%
% Responses Greater Than 6:	15%



Image #55

Average Score:	4.55
Median Score:	4.50
% Responses Less Than 4:	30%
% Responses Greater Than 6:	25%



Image #37

Average Score:	4.70
Median Score:	4.00
% Responses Less Than 4:	20%
% Responses Greater Than 6:	15%



Image #54

Average Score:	4.95
Median Score:	5.50
% Responses Less Than 4:	30%
% Responses Greater Than 6:	20%



Image #2

Average Score:	5.10
Median Score:	6.00
% Responses Less Than 4:	35%
% Responses Greater Than 6:	35%



Image #8

Average Score:	5.20
Median Score:	5.50
% Responses Less Than 4:	20%
% Responses Greater Than 6:	40%



Image #9

Average Score:	5.20
Median Score:	5.50
% Responses Less Than 4:	20%
% Responses Greater Than 6:	35%



Image #31

Average Score:	5.30
Median Score:	6.00
% Responses Less Than 4:	15%
% Responses Greater Than 6:	10%



Image #1

Average Score:	5.35
Median Score:	6.00
% Responses Less Than 4:	15%
% Responses Greater Than 6:	25%



Image #57

Average Score:	5.40
Median Score:	6.00
% Responses Less Than 4:	20%
% Responses Greater Than 6:	30%



Image #19

Average Score: 5.50
Median Score: 6.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 20%



Image #49

Average Score: 5.50
Median Score: 6.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 40%



Image #11

Average Score: 5.60
Median Score: 6.50
% Responses Less Than 4: 20%
% Responses Greater Than 6: 45%



Image #56

Average Score: 5.60
Median Score: 6.00
% Responses Less Than 4: 25%
% Responses Greater Than 6: 30%



Image #17

Average Score: 5.65
Median Score: 6.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 40%



Image #41

Average Score: 5.70
Median Score: 6.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 40%



Image #43

Average Score: 5.70
Median Score: 6.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 40%



Image #45

Average Score: 5.70
Median Score: 5.50
% Responses Less Than 4: 15%
% Responses Greater Than 6: 30%



Image #3

Average Score: 5.74
Median Score: 6.00
% Responses Less Than 4: 21%
% Responses Greater Than 6: 37%



Image #22

Average Score: 5.74
Median Score: 6.00
% Responses Less Than 4: 10%
% Responses Greater Than 6: 35%



Image #42

Average Score: 5.75
Median Score: 6.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 35%



Image #47

Average Score: 5.75
Median Score: 6.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 30%



Image #32

Average Score: 5.80
Median Score: 6.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 40%



Image #26

Average Score: 5.95
Median Score: 7.00
% Responses Less Than 4: 20%
% Responses Greater Than 6: 50%



Image #35

Average Score: 5.95
Median Score: 6.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 35%



Image #38

Average Score: 6.05
Median Score: 6.00
% Responses Less Than 4: 10%
% Responses Greater Than 6: 35%



Image #61

Average Score: 6.05
Median Score: 6.00
% Responses Less Than 4: 10%
% Responses Greater Than 6: 35%

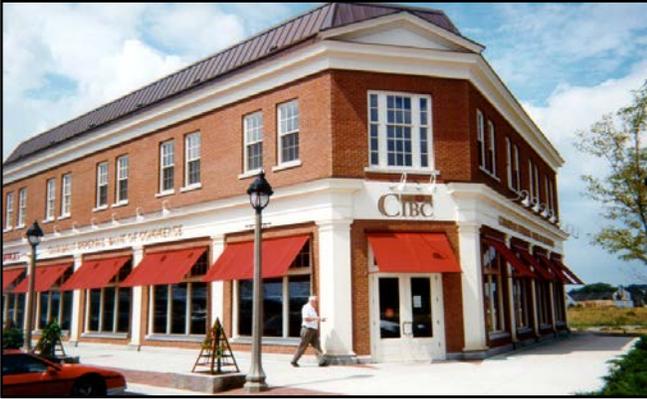


Image #16

Average Score: 6.15
Median Score: 7.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 55%



Image #48

Average Score: 6.25
Median Score: 6.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 40%



Image #40

Average Score: 6.30
Median Score: 6.00
% Responses Less Than 4: 5%
% Responses Greater Than 6: 40%



Image #6
Average Score: 6.40
Median Score: 7.00
% Responses Less Than 4: 10%
Responses Greater Than 6: 50%



Image #12
Average Score: 6.45
Median Score: 7.00
% Responses Less Than 4: 10%
% Responses Greater Than 6: 55%



Image #51
Average Score: 6.50
Median Score: 7.00
% Responses Less Than 4: 5%
% Responses Greater Than 6: 50%



Image #20
Average Score: 6.65
Median Score: 7.00
% Responses Less Than 4: 5%
% Responses Greater Than 6: 55%



Image #14

Average Score: 6.90
Median Score: 7.50
% Responses Less Than 4: 0%
% Responses Greater Than 6: 50%



Image #5

Average Score: 6.95
Median Score: 7.00
% Responses Less Than 4: 10%
% Responses Greater Than 6: 65%



Image #7

Average Score: 7.00
Median Score: 7.00
% Responses Less Than 4: 5%
% Responses Greater Than 6: 74%



Image #21

Average Score: 7.25
Median Score: 7.50
% Responses Less Than 4: 0%
% Responses Greater Than 6: 70%

NOTES:

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